

TRANSCRIPT OF "PEACE, LITTLE GIRL"
1964 Democratic Campaign Spot

| Picture | Sound |
|---|---|
| Little girl in field, picking petals off a daisy. | (little girl's voice:) "One,,two..three..four,,five.. seven..six..six..eight..nine..nine.." |
| Girl looks up, startled; freeze frame on girl; move into extreme CU of her eye. | (very loud man's voice, as if heard over a loudspeaker at a test site:) "Ten..nine..eight..seven..six.. five..four..three..two..one.." |
| Atom bomb exploding. | (Sound of explosion.) |
| Move into CU of explosion. | (LBJ voice over:) "These are the stakes -- to make a world in which all of God's children can live, or to go into the dark. We must either love each other, or we must die." |
| "Vote for President Johnson on November 3." (White letters on black bkgrnd) | (announcer's voice:) "Vote for President Johnson on November 3rd. The stakes are too high for you to stay home." |

END